



ANSI Full Membership Promotion

For a limited time only – extended through December 31, 2009

Join or upgrade for 2010 and receive the remainder of 2009 **FREE**

A special money-saving promotion for prospective Full ANSI Members to upgrade now and receive a valuable credit incentive bundled with membership



In today's challenging economic climate, the American National Standards Institute (ANSI) is exploring creative and cost-effective ways to provide added value to our offerings. We know that your budget dollars have to stretch further than ever, and in response we have developed solutions to lower financial barriers to full ANSI membership.



For a limited time, ANSI is offering a special promotion for Basic Members, Affiliates, and non-member participants to **upgrade to a full ANSI membership and receive a credit of 50% of the dues paid** to be used toward the purchase of standards or other fee-based services offered by ANSI.



Features and Benefits of the ANSI Full Membership Promotion

Added Incentive

Those enrolling as Full Members through the promotion will receive a credit of 50% of their paid membership dues (as determined by the ANSI membership fee structure) to be used toward the purchase of standards or other ANSI fee-based services. The credit expires January 31, 2010. Those enrolling for 2010 will receive the remainder of 2009 for free.

Promotion Period

Organizations must upgrade or join during the period of October 1 to December 31, 2009.

Eligible Participants

Current ANSI Basic Members and Affiliates may upgrade to a full ANSI membership and receive the value-added credit incentive. Interested non-members are also eligible. The promotion does not apply to current Full Members.

Credit Redemption

ANSI credit earned as part of the promotion can be applied toward the following:

- Purchase of standards through the ANSI eStandards Store
- Licensing of standards through a site license subscription agreement
- Participation fees (i.e., panels, other activities)
- USNC Technical Advisory Group (TAG) fees
- Sponsorship and advertising through the ANSI eStandards Store

Benefits of ANSI Full Membership

Active participation in ANSI and its programs provides access rights to information and business intelligence that is not available elsewhere and the opportunity to build relationships that empower members with a voice and influence over the standardization and conformity assessment decisions that directly affect their business.

ANSI Full Members receive unlimited representatives per membership, full participation and access rights, and additional discounts on standards purchased through ANSI.

